

East Rochester Chamber of Commerce Meeting
May 5, 2010

In Attendance: 22 members

Clean Sweep

- Posters are up. Still need sponsors

Membership drive

- Over 70 Members!
- Still going out Fridays for an hour to get more members- anyone is welcome to help!

CarKnocker

- 7/23 @ 7pm
- 250 runners last year
- Trainer working with children and new runners (1 hour training session, 5 days a week). Children have reduced fee \$15

Spring Social event

- 6/2 @ GrapeVine
- \$8-\$12 per guest
- Cash bar
- Bring promo item

And...

- 7/20 Annual Police Chief convention – Pub crawl in ER? Going to local restaurants for apps and drinks.
- Lauren Burns @ Bonodio will give brief presentation after meeting about her business. If any other person wants to do a quick promo next meeting, email Joe.

Speaker: Nick Verzella, Mr.ER

- - will be discussing the current school system and fun facts about the village.
- Customer friendly is most important
- Telephone message machine is frustrating
- Receptionist must be good!
- Sugesstions:
 - Hire the best, go the extra step
 - Follow up!! Call call call
 - Call the school when hiring young people
 - Participate in career days @ school
 - Try not to say no too often- when you say “no, I can’t”, it usually means you don’t want to
 - A satisfied customer will advertise
 - Dare to be different