

## East Rochester Chamber of Commerce Meeting

April 7, 2010

**In Attendance:** 22 members

### Clean Sweep

- Sponsorship checks/master/visa can be delivered /mailed. Posters are being printed and will be at the village office. Hopefully stores will display. How do we get someone at school involved?
- Deb DiNatale will contact Jim Gears (NHS) and Mark Gowman (ECO dept.) for student volunteers.
- Chamber team for sole proprietors. Any interest?

### Mega Mixer May 5<sup>th</sup> 5-7 @ RIT Inn

- Donate Basket? Anyone want to contribute to the basket?
- Networking event held in conjunction with 13 Chambers of Commerce

### Meeting schedule

- Some chambers do not have July and August meetings
- What group members are opposed
- Membership drive end of April – new members will want to have meetings?
- Should we only skip August? Or meet at park in pavilion? Networking meeting?

### Membership drive

- Letters have gone out.
- Active membership drive. Members go out and actively recruit other members.
- Need incentive for new members: \$ off next year's fee for any existing member who gets someone to join.
- Or instead, have a contest. Person who brings most member wins: something of personal value.
- Membership committee to send out list of businesses in town
- Would like to finish mailings before active drive.

### And...

- Coming into town will be signs about ER Chamber
- Website has been modified: check it out.
- Don't use email list for other sales purposes. All emails should go through Dan or Joe.
- Marty: a lot of inquiries about \$ available for improving storefronts. Govt. has made \$ available. You can get up to 75% aid if you fall within the specified area. Looking to expand the area after the program kicks off. NYS Downtown revitalization program. 100-200 blocks of Main and of Commercial.
- Primary reason to join chamber is networking. Draw names for end of meeting speakers from now on. 5-7 minute presentation on products and services of your business.

### Speaker: ERFD Chief Gekoski

- Would like to have knocks box on every building in the town. They have access but a lot of calls are false alarms and would love to have a less destructive way to get in the business.
- Security issues: every fireman has a code to get the key and they have a database to show time and person that gains access.
- Rochester/Perinton both have them (may be required to have it).
- Fire dept will suggest where you should mount it.
- Joe will email info to all members if he can get a PDF of the order form.
- Larry Pierce is the Fire Marshall and main point of contact.
- Businesses w/ residence above are particularly of concern.
- Is this program eligible for the above mentioned grant? Marty to find out.
- CarKnocker 5K: Carnival is 7/21-7/24. Friday afternoon? Or Saturday afternoon? Firemen have concerns about Saturday afternoon race.